

**Society of American Archivists
COMMITTEE ON PUBLIC AWARENESS**

**Zoom Meeting
05/18/2023, 3:00 - 4:00 pm CT**

Agenda

Zoom:



Join Zoom Meeting

<https://cmu.zoom.us/j/94366837300?pwd=N2VWSkF2WVppYXloQ2Rrb0ZCWjlRdz09>

- I. Notetaker: Kelsie
- II. Roll Call: Julia Pillard, Kelsie Dalton, Anna Trammell, Rebecca Goldman, Katherine Barbera, Andrew Weymouth
- III. Review [April](#) meeting minutes
 - A. Anna motion to approve, Andrew second. Minutes accepted
- IV. Discussion of 2023 COPA Open House
 - A. June 15 3-4 CT - good opportunity to recap past year and plan for coming year and beyond, as well as introduce ourselves to the community.
 - B. Confirmed for **Thursday, June 15, 3 PM - 4:30 PM CT - MARK YOUR CALENDARS**
 - C. 2023 open house planning document: [2023 COPA Open House](#)
 - 1. General information, as well as brainstorming ideas -> agenda
 - D. Past examples:
[COPA Open House 7/21/2022 Open Houseplanning document](#)
- V. Discussion of COPA Strategic Plan
 - A. Strategic plan document [SAA COPA Strategy](#)
 - B. The strategic plan is a tool that will hopefully help COPA focus their energies in specific directions so that the volunteers on the committee can have definable steps to take that are manageable to complete in one year.
 - C. SAA is giving us the freedom to figure out what some of these things look like, so long as they fulfill overall goals - make sure that efforts are actually getting us closer to goal

- D. AskAnArchivist Day is not currently in the strategic plan - is COPA still hosting it? Does SAA still expect it to happen? We would need to switch it out with one of the other strategic goal areas, in order to make the plan manageable (Julia will inquire)
1. Is this where COPA wants to put its energy? Participation has decreased and it has become archivists talking to archivists
 2. Have we been too slow to switch platforms? October is very early in the new leadership change over.
 3. What would we need to do to make the day more successful?
 4. Given Twitter's current state, we might need to consider a different platform, like Instagram - or another (Reddit?)
 5. Re-envision what we're sharing and how we're engaging with the public - do the major lifts on building this content earlier
 6. People and organizations will expect it to happen - we should offer some kind of communication on any decisions made, possibly through In the Loop and listservs
 7. If we do take it on, how do we make it scaleable so that it's more manageable - Julia suggests to maybe solicit volunteers from other groups or explore a colab with another advocacy group

VI. Standing Updates - no standing updates for today

- A. Council Report (Rachel Winston) - not able to join
- B. COPP (Krista Ferrante) - not able to join
- C. Joint Working Groups
1. CoSA/NAGARA/SAA/ALA/RAAC (Krista Ferrante and Kate) - meets every month
 - a)  JWG Meeting 2022-2023Running
 2. COPP/COPA/RAAC/I&A - meets bi-yearly
 - a)  CoPP, CoPA, I&A, RAAC Joint Meeting, 2023-03

VII. Other Business

- A. [COPA documents](#) (Chair)
1. Update [microsite](#) with latest notes, etc.
- B. 2022/2023 work plan
1. [Draft](#)

Next Call: 3rd Thursdays of the month at 3 PM CT (Open House)